

BRRF.ORG

Foundation Principles:

The Business Resiliency and Relief Foundation, otherwise known as BRRF.org, started as an idea in 2006 to help small and medium businesses recover after a disaster which in turn helps the affected community to recover more rapidly.

Small businesses employ a large number of people in the United States and are often adversely affected during a disaster having limited resources and often little to no business continuity planning.

Yet it has been proven time and again that the surrounding communities do much better and recover more quickly when the businesses in the area are able to reestablish themselves, continue their business operations and give back to the community through assistance and revenue.

This is the core principle through which BRRF.org was established and we further recognized that mid-sized businesses and organizations face similar challenges and struggles when it comes to both disaster planning and recovery of their businesses.

BRRF.org will assist businesses that are affected by federally declared disasters as part of our foundations charter, but reserve the right to help other businesses that have been affected by other disasters or severe disruptions on a case by case basis.

BRRF.org will also help other large businesses and other non-profits affected on a case by case basis. BRRF.org recognizes that most large businesses have plans in place to mitigate the impact of a disaster. However, we also recognize that there may still be an occasional need where BRRF.org can provide some good and services to a large business and we will address those cases as needed.

Our Mission:

To assist businesses adversely affected by disasters by providing support, monetary assistance and equipment through donations, purchase or lease at a low cost so they can quickly obtain the equipment needed to continue operations after a disaster.